



JP ENTERPRISES

Custom Lasermark Guide

Thanks for upgrading to a custom lasermark on your new JP rifle or lower receiver. The following pages of this guide include the dimensions for the available marking space on our various receiver types.

Here are some guidelines for choosing and submitting your design:

Text: If your custom mark is text only, please specify the font, size, and style (bold, italics, etc.) you would like and include an example of how the final mark should appear.

Images/Logos: For images or logos, submitting an Adobe Illustrator file (.ai) or vector .pdf is easiest. We can also work from a raster file (.jpg, .png, .bmp, .pdf or other image file) if the included design is clear and distinct. Extra art generation charges may apply if image quality is very low.

As a guideline for raster artwork, the original object should be 300 pixels per inch (PPI) minimum when at the size you wish it to be on your receiver.

If you're not sure if your design will work, think of it this way: if it wouldn't work for a one-color rubber stamp, it won't work as a lasermark. Any design needs to be binary in nature, i.e. black and white with no grayscale/shading. We can work from color images but will have to render them in black and white. Also, due to size and resolution constraints, a design with very fine detail may not mark well.

You will be contacted regarding any potential problems with your design prior to us beginning work on it.

YOUR TEXT HERE

Font: Old Press (File attached)
Style: 100% H 100%W, no bold/italic
Size: 0.25" (18pt)

An example of how to present a typographic logo design.



Proof Approval

A digital rendering of the final lasermark can be sent for your approval at no cost. Beyond this, two proof options are available:

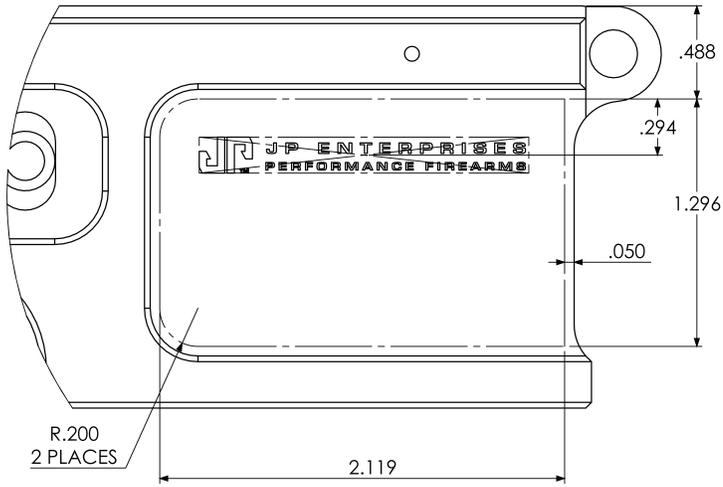
Photo Proof: We will mark a physical sample of your design and send you a high-resolution photo to let you see the final appearance. This is available for \$20.

Physical Proof: We will mark a physical sample of your design and mail it to you for your approval. This is available for \$30.

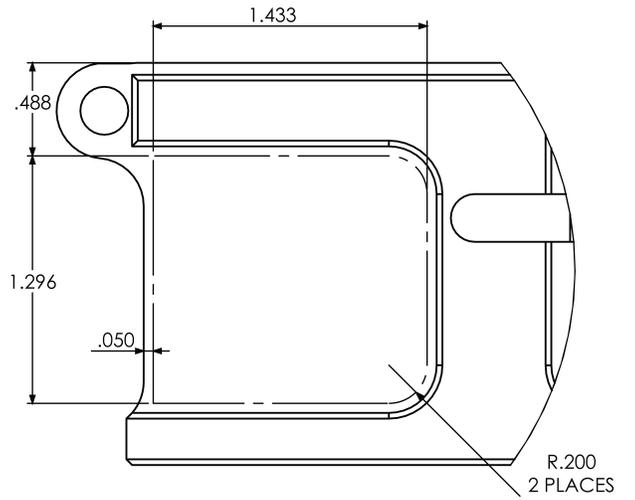


An example digital render

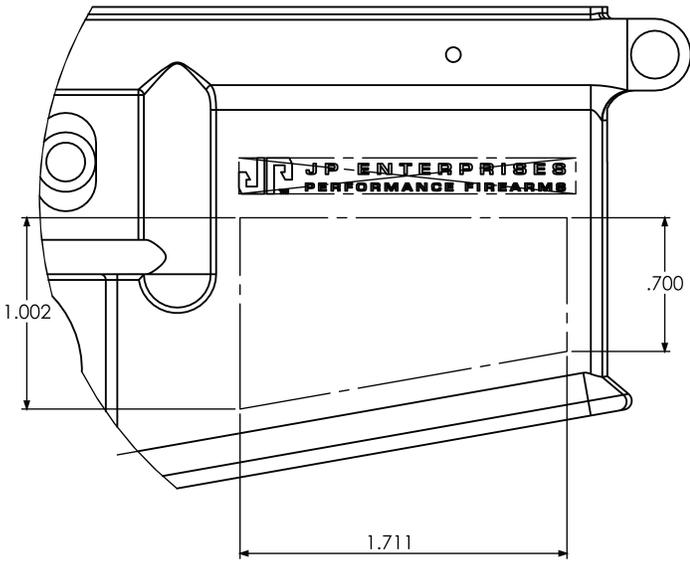
CTR-02/SCR-11 RIGHT SIDE



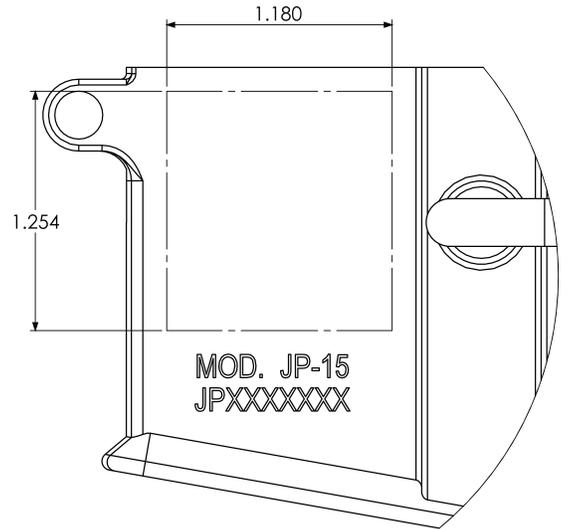
CTR-02/SCR-11 LEFT SIDE



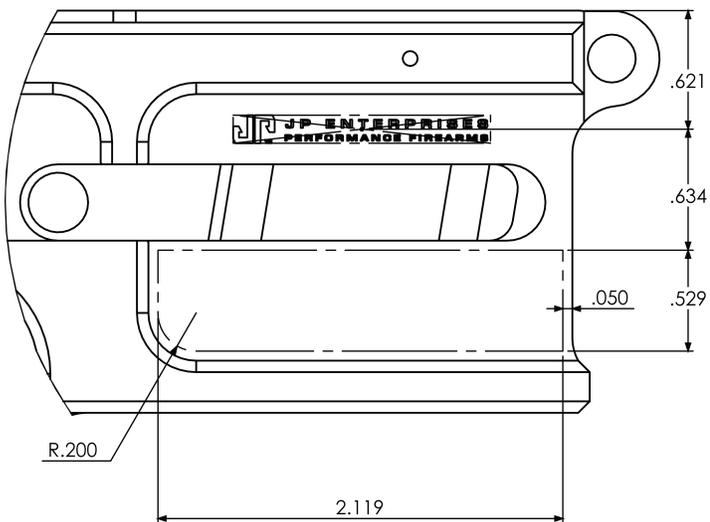
JP-15 RIGHT SIDE



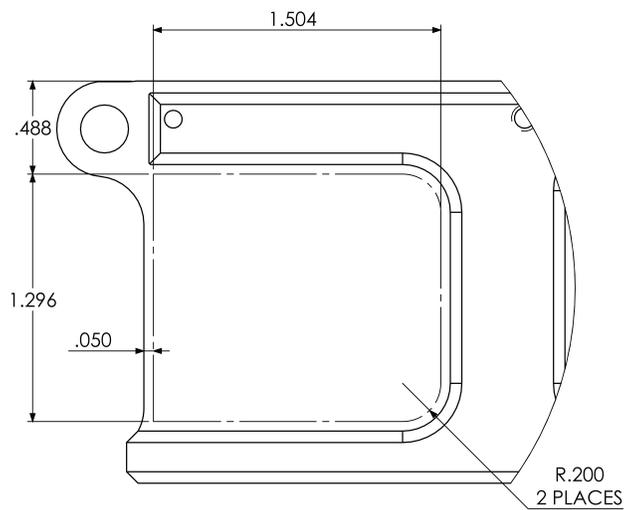
JP-15 LEFT SIDE



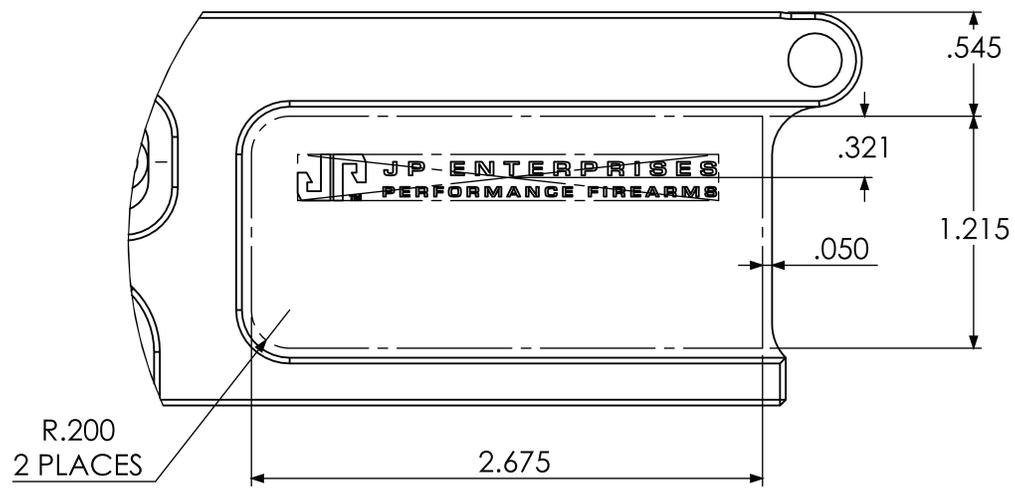
GMR-13 RIGHT SIDE



GMR-13 LEFT SIDE



LRP-07 RIGHT SIDE



LRP-07 LEFT SIDE

